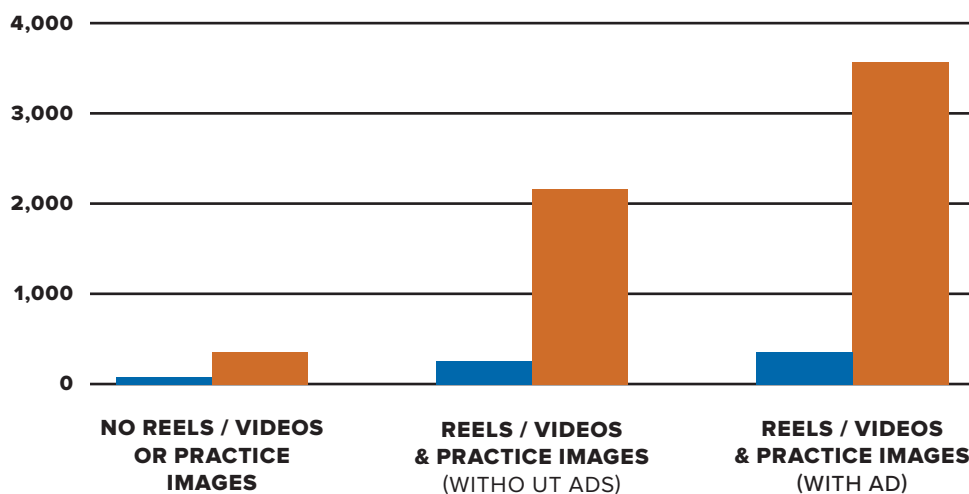


Fortris Social Success

Social success hinges on incorporating images and videos of the practice!

The results speak volumes - let's look at the data.

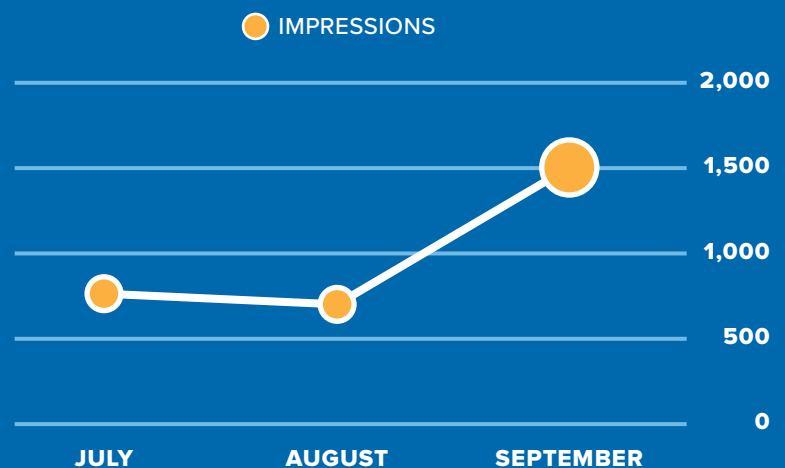


Our highest-performing practices achieve remarkable levels of engagement, and the secret to their success lies in the compelling reel and photo content sourced directly from their practice.

In addition, our strategic use of ads amplifies reach, allowing practices to connect with a wider audience.

Doubling The Growth

In a testament to the power of strategic content, one of our practices started sharing their images for the month of September, and the results were astonishing. They more than doubled their impressions on Instagram.



September Successes

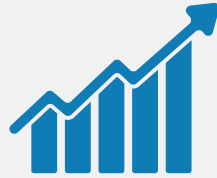
Beginning mid-September, a practice provided us with both video and photo content and the results have been extraordinary.

125.2%

IMPRESSIONS

Organic & Paid

3,598



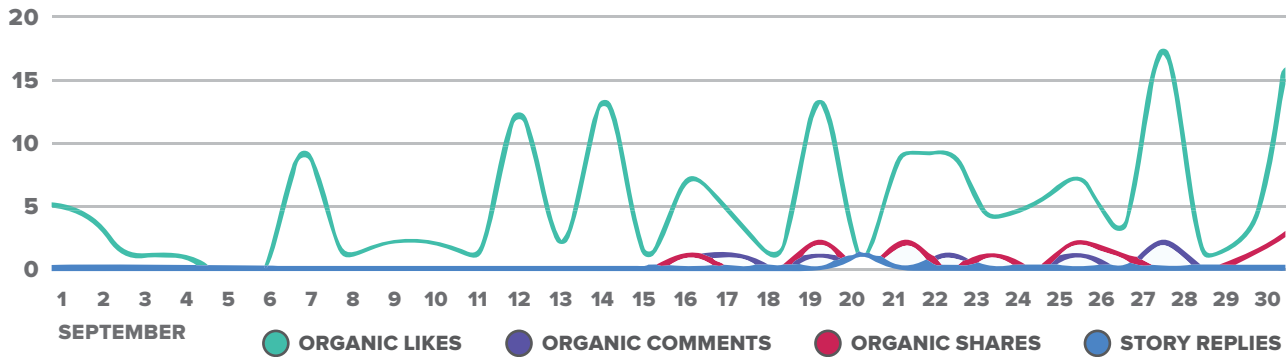
184.1%

ORGANIC ENGAGEMENT

179



Engagement Comparison by Day



By offering a glimpse into their practice, they not only connected with their audience on a personal level but also achieved remarkable growth across all key performance metrics.



50%
PROFILE ACTIONS
9



26.2%
ENGAGEMENTS RATE
(per impression)
5%

September Successes



33%
ORGANIC
COMMENTS

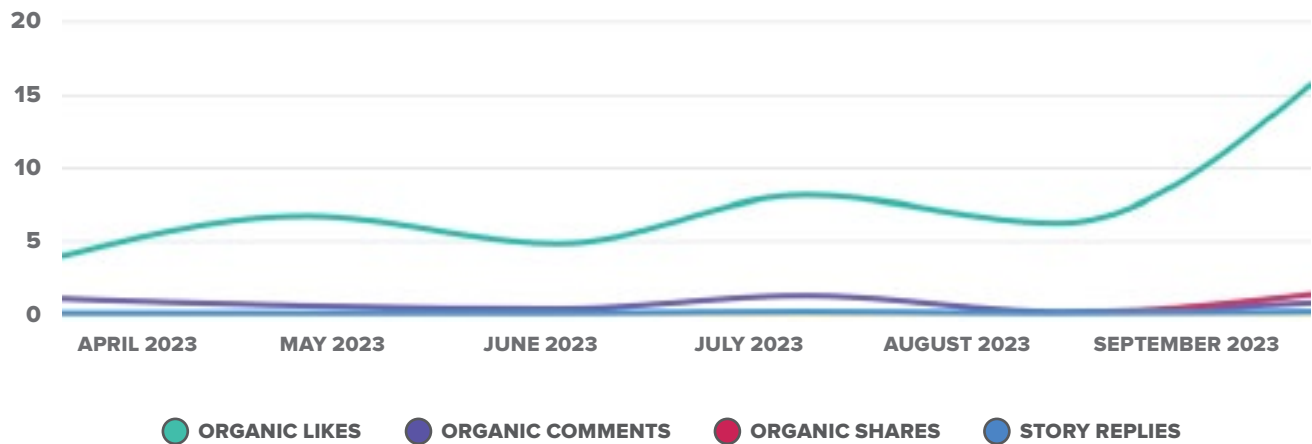


32%
ORGANIC
LIKES



550%
ORGANIC
SHARES

Engagement Comparison by Month

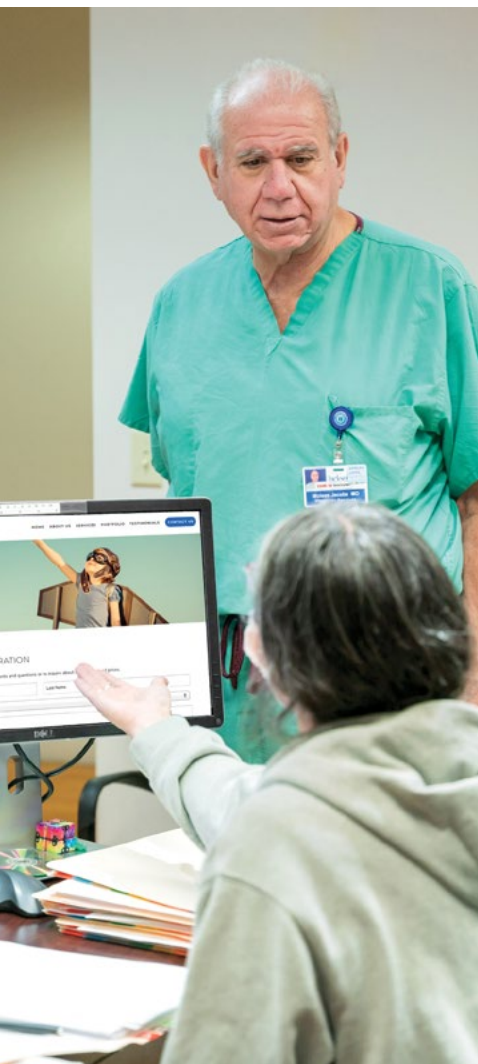


Likes and shares reached a 6 month high, demonstrating the genuine interest and enthusiasm generated by their posts.

This remarkable surge in engagement underscores the effectiveness of our collaborative strategy.

Goals & Strategy

Our ultimate goal is to propel your social strategy to its full potential. Our approach is backed by data that underscores the importance of collaboration and the use of images and videos sourced directly from your practice. Our strategy is geared towards achieving growth on all fronts. Your success story awaits, and we're here to make it happen.



Let's Make It Happen.

To achieve our shared objectives, we want to be immersed in all things your practice — from the exciting patient stories to small celebrations and all the moments in between. Your practice is more than just a business; it's a unique story waiting to be shared. By sharing, you empower us to create content that resonates with your audience.